

# COMPARISON TO 'IMITATOR' FAR INFRARED SAUNAS NOW FLOODING THE MARKETPLACE

The **most important feature** for you to consider when researching your far infrared sauna **is the heater elements** and their capacity to release your embedded toxins and perform all the amazing benefits that you are wanting!

## All far infrared saunas are *NOT* created equal!

Some additional info for you: If you have been price comparing and have found saunas for \$700 to \$5000, that re NOT utilizing emitters made of Zirconium and crushed Crystal, the heaters will be either plain ceramic or carbon and come from mainland China. **Look closely at the materials used in their heaters and their construction.**

## As the saying goes, there is the good news and the bad news:

The good news is that the saunas coming out of China in the last few years are very inexpensive! The bad news is that they are mass produced to enter this market, without clinical studies to back them. Their solid **CERAMIC** heaters are considerably less potent than the original technology that started this whole movement, the **bio-resonant ZIRCONIUM/CRYSTAL emitters (embedded in all Solarus Saunas)** with **47 YEARS OF GLOBAL SCIENTIFIC RESEARCH BACKING THEM.** In fact people who use these saunas with the Chinese-made **CERAMIC** heaters, testify that they have to be used very hot (over 140F.) to feel anything at all... then this is just hot air, more akin to your traditional sauna which is topical only. To gain the all the phenomenal benefits that result from activating release of your toxic load from deep within the body cavity, which is clinically proven to be between 110- 120 F., the far infrared waves must radiate up to 2" into our bodies at low temperatures (below 120F.). The **ZIRCONIUM/CRYSTAL** emitters provide this easily.

Some Chinese-made saunas, with glass fronts, are also now embedded with **CARBON** emitters which are installed at the sides and back only, not in the front. As far infrared waves travel in straight lines, you are **not** experiencing far infrared wave penetration into the front of your body cavity ...which is essential, if you wish to deplete your toxic load and achieve full body rejuvenation. 50% of this activation is missing right off the bat! These **CARBON** emitters have spread the wattage over such a huge area that the wave is weaker than it needs to be to activate the toxic release....so they also have to be used very hot to produce a sweat. Since the therapeutic window is only between 110 F. and 120F. where the toxins are released, if you have to heat these chambers up any hotter than to sweat, you will not be releasing toxins, just sweat. The body will be in survival sweating to cool you down as fast as it can, similar to the body's reaction to super hot air in a traditional sauna. People are confused thinking they are getting all the benefits of our sauna, with these IMITATORS at half the price....**simply not so!**

## And there is potentially more bad news:

The biggest strike against these type of **CARBON** heaters, in my opinion, is that the carbon is usually adhered to **EPOXY RESIN / FIBERGLASS heaters**....both of these materials are known carcinogens to the human body. Most of us are aware that we have gotten into such a toxic state by absorbing our earth's toxic air through our largest organ, our skin. We also know that all molecules are transferring all the time. *What if these heated molecules are being absorbed through our skin, while we are sitting there trying to DE-toxify*

As well, many of the Chinese-made saunas are constructed of Burmese Hemlock, which is an inexpensive wood, prone to buckling. Even if these companies offer you a decent warranty, if they sell enough, they can go for 5 years and cash out...and where are you? Recently, the big 3 Chinese-made sauna companies here in Vancouver all went broke....out's business!!! Get your family a Solarus Far Infrared Sauna that **will** perform all the benefits you have read about and rejuvenate your body (**read our Testimonials** and see why people **love** our saunas) *and* last a lifetime... as the Canadian Western Red Cedar (highest grade available) and the **ZIRCONIUM/CRYSTAL** emitters **will** last a lifetime and provide you the experience you are hoping for!!!

You may already be aware that these Korean-made saunas are the number one rated far-infrared saunas in the world. **SOLARUS SAUNAS** utilize the original, never equaled by any copycat, powerful and potent **ZIRCONIUM/CRYSTAL** heater technology, patented by the Japanese 47 years ago. If someone wants what these saunas are capable of doing, there is simply **no other choice!** **With over 4 decades of global clinical research and proof behind them... they are the NUMBER ONE SELLING far infrared sauna sold all over the world, due to their performance and their quality....1.4 MILLION SOLD WORLDWIDE !** In fact, our associate in Austria, Wolfgang Lindner, sold 5000 of these units last year at his company called BTM, just outside Salzburg! Go to [www.BTM.at](http://www.BTM.at) and see for your self. No. 1 seller also in Germany, Switzerland and Holland ...because of the quality and recognized performance! They charge \$8000 for the same sauna that we sell for \$4000. Same exact sauna, same landed cost.

Dr. Sherry Roger's and Dr. Aaron Flickstein's articles on the activation principles, the efficacy and the benefits of the far infrared sauna are the most often quoted on the internet, regarding this technology. **All their research was done on the**

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## SUMMARY

Every other infrared sold in North America is a knock-off of Solarus Sauna. And they don't hold a candle to what Solarus can do with it's Crystal emitters. This is the original technology that the Japanese put **TWENTY YEARS** of research and development into, that has now been distributed globally for 33 years. Made in Korea, using Canadian Western Red Cedar...hundreds of thousands purchased, especially in Europe and Asia. We literally *are* 20 years behind here in N. America as we have had the rights to N. Am. for only 13 years.

I (Challamar) have been working with this technology for 9 years (lucky me, I was introduced to this one right off the bat). The North American distributor hired me to do his video (I produced promo videos to market conscious products for 15 years). This sauna took all the extra weight off my body at a rate of 5lb. per month like clockwork, every month (I was 50 lbs. overweight). But the real kicker for me was it took my chronic and excruciating back pain away in my first session. It came back each day after I used my sauna, staying away longer each time until finally, after 2 months it was gone. I have not had back pain in 9 years! Nor have I been sick. Not anything, not even once.

Mind you, you have to be drinking the ionized alkaline water as well. The two go hand in hand. We have the great one...Cerra Water for only \$199. We don't have to spend \$\$\$thousands on an electrical one anymore.

8 years ago China opened it's economic doors and Big Biz decided to cash in. This was the first time I saw these mainland Chinese saunas being brought over here (some are so cheap you can get them online for \$700.) Sometimes the cabinets are made here and some are Burmese Hemlock, a cheap and unstable wood that will buckle.....but in ALL cases the technology is plain solid ceramic or carbon sheets made inexpensively in China. They are not effective at releasing toxins (and all the ensuing benefits) because of the temperature difference. **They have to be used too hot, between 140 and 160F....so no toxins released.** The crushed minerals and Quartz Crystal inside Solarus's Zirconium tubes. **Quartz Crystal vibrates at 2000 x per second, and I believe it is this that is activating the toxins loose at such low temps. Toxins are only released between 110 – 120F.** Anyway, the proof is in the pudding as they say. Just read what all the users and researchers say.